



The graphic solutions specialists

Expertise in Bringing Marketing Communications to Print and Web

LWI is a computer graphics resource center delivering all forms of high-quality marketing communications from print to Web faster and at competitive prices, including brochures, newsletters, technical documents, signage and presentations.

Instantly Scalable to Meet Your Needs

We are highly scalable. Our 16 years of computer graphics and print management experience has resulted in a knowledgeable team of experts who can instantly handle your high-volume needs. Our loyal client base affirms our service and performance.

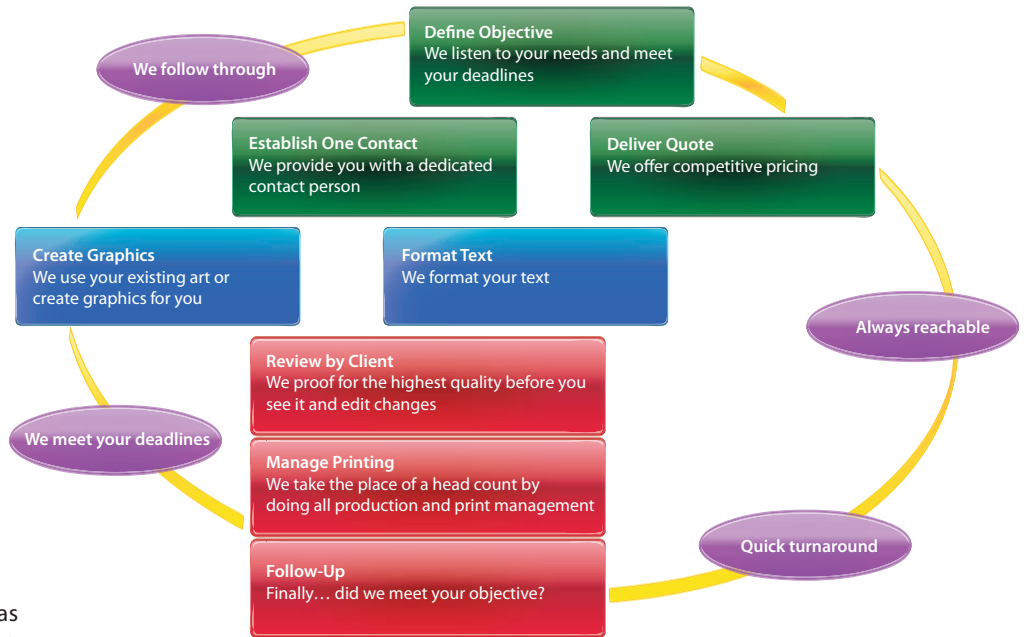
If you are planning to introduce products or programs, or just maintain your competitive advantage, we will pull out all the stops to meet your marketing communications needs. We do everything from collateral to presentations to signage for product launches, tradeshows, seminars, company meetings, promotion events, and sales force initiatives.

Outsource Your Collateral Needs at a Better Cost-Advantage

Many companies use LWI as a production resource for collateral when they do not have their own in-house graphics department or when their in-house departments are at maximum capacity and need to meet a production deadline. Companies also use us for producing their materials at a better cost-advantage after another agency has designed their initial look and feel.

At the same time, LWI helps companies minimize repetitive and time-intensive procedures by creating templates for producing all types of marketing communications collateral. Our expertise and custom procedures streamline the process by taking the client's copy and artwork and flowing it into custom or existing templates, producing faster results at a reduced budget.

LWI will take an existing template that has already been designed by the client (style guide-compliant) and manage the project from production to print or Web. We will also design custom templates for companies that do not have an established style guide.



We're here to build a long-term relationship with you

Our Services

- Data Sheets/Fact Sheets
- Technical Publications (white papers, technology briefs)
- Brochures/Newsletters
- Catalogs/Data Books
- Presentations

Our Clients*

- Avago
- Business Objects
- Cisco Systems, Inc.
- Cronan Design
- DR Marketing Communications
- Hewlett-Packard
- Linear Technology Corporation
- The National Center for Public Policy and Higher Education
- Netgear
- Robertson Marketing Group
- SanDisk Corporation
- SEMI (Semiconductor Equipment and Materials International)

* Represents a sample list of our clients.



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Design



Cisco
"Basics of" Brochures



U.S. Air Force
Banner



Cisco UWL Partner
Poster

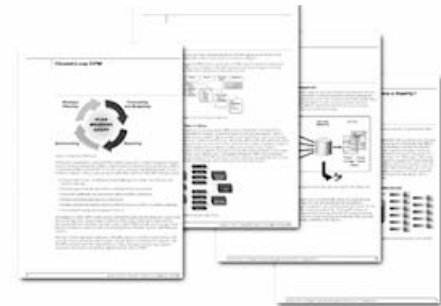


SanDisk
Gaming Brochure

Production



Avago
Product Catalog



Business Objects
Datasheets



Kodak
Packaging



Cisco 24 Prequel
300x250 Flash banner