



IF

you're in Marcom-
Before Selecting your next
Design/Production Vendor
Get the Answers to These
SIX Vital Questions.

Ask These SIX Vital Questions of Your Graphic Production Vendor

- 1 What is the average experience of your production artists?
- 2 How do you manage adherence to corporate branding standards?
- 3 What do you currently use to manage project schedules?
- 4 How many contacts will I have on my project?
- 5 What is your production capacity?
- 6 When can I reach you about my project?



The Graphic Solutions Specialists

Here's a list of our specialties:

- ◆ Graphic design for launch collateral and marketing/sales materials
- ◆ Formatting and layout for marketing and tech publications
- ◆ Template and file creation for multi-purposing
- ◆ Catalogs, datasheets, white papers and technical briefs
- ◆ Web page, Flash and html email design
- ◆ PowerPoint presentations
- ◆ Print and Project management
- ◆ Retail packaging design and production
- ◆ Tradeshow and POP graphics





1 At LWI.COM our production artists have an average of 15 years of experience. In fact, our senior production managers each have a minimum of 20 years experience in project management, client liason and hands-on production. They've seen it all and understand the big picture. Additionally, each member of our staff undergoes a minimum of 6 weeks of training on the job, before they are ready to work independently on a project.

Our capabilities enable us to operate on Mac or PC platforms in all the current software, including Adobe® CS InDesign, Illustrator, Photoshop, and Microsoft® PowerPoint. We also have expertise in Flash and html for all your web page and email marketing needs.

"My vendor has to be an extension of the client or group I'm working with. They must understand the entire communication process, and LWI.COM does that."

Nancy Nickell, senior project manager

2 At LWI.COM branding management is our specialty. We consider ourselves the keepers of many of our clients multi level corporate brand standards and their templates. In fact we create print and online templates for many of them. We also design the corporate guideline brochures that accompany these templates which involves creating the specs, written instructual copy and visuals necessary for a complete and thorough document.

"LWI.COM has great people, exceptional turnaround time and KNOWS my company's guidelines."

Elizabeth, marcom manager at a leading networking corporation in the Silicon Valley

3 At LWI.COM our customized project management software enables us to track a project from start to finish. That means instant project status availability on demand. The moment we get a job it's entered into our system, which will estimate the job, then track production and buyouts to ensure accurate billing.

"LWI.COM is quick and dependable. Their prices are better than most other vendors'."

Vicki, marcom manager at a leading software corporation in the Silicon Valley

4 At LWI.COM you have a single point of contact for the entire project. You'll work 1-on-1 with a senior production manager throughout your project. We all work off a detailed project management checklist along with the project management software, so nothing gets missed. We've taken the guesswork out of the process, so you know whom you're working with and the exact status of your project.

"LWI.COM is consistent with both customer service and cost rates. Their service level is high."

Gita, technical writer at a leading networking corporation in the Silicon Valley

Visit our website at www.LWI.COM to see samples of our work • Or call us at 408.980.7920

5 At **LWI.COM** we have the capacity to handle multiple projects and deliver all of them on time. We have a large (and growing) full-time production department. And over the years, we've developed a virtual network of qualified freelance designers and production artists to call on as needed. Our screening is rigorous—we're picky. Only 1 out of 4 applicants pass our screening test. Then, they receive intensive training covering each of our clients' corporate communications standards and protocols.

"LWI.COM is very timeline driven, (and) willing to accommodate new work on short notice."

Susan, marcom manager at a leading networking corporation in the Silicon Valley

6 At **LWI.COM** we are available 24/7. It's that simple. That's a guarantee. We are here for those last minute changes or fast turnaround emergencies. You call. We respond.

"LWI.COM is flexible, responsive and great to work with. We consider them an extension of our team."

Kim, marcom manager at a leading networking corporation in the Silicon Valley

We Are



The Graphic
Solutions
Specialists

Check our website at www.LWI.COM for samples of our work. To discuss your new project or overall marcom needs, call Gary at 408.888.1771 or e-mail him at gary@lwi.com.

SAVE
SPECIAL OFFER. . . .

Beat Your Deadlines and Save 50%*
in the Bargain!

WE'LL GIVE YOU 50% OFF YOUR FIRST JOB WITH US!

We're so certain that we'll work together for the long term, we'll do your first job for half off. Just contact us by phone or email to take advantage of this offer.

*Limit to \$5000.00